

Floor Covering Installation and Maintenance

About Wool Design Felt

Wool felt is one of the oldest man-made textiles. Since felt is a nonwoven fabric and does not require a loom for its production, ancient people were able to produce it quite easily. To produce felt, raw wool undergoes a wet “felting” process, which involves matting, condensing and pressing the fibers. Design Felt is high quality, eco-friendly, durable, with highly saturated colors, and is perfect for demanding design applications.

Go Sheep!

Sheep's wool differentiates itself from other animal's hair as it is crimped, elastic, and is incredibly well suited to felting. These inherent qualities translate into characteristics that include: durability and resilience, easily dyed, resistance to flame and compression, and thermal insulation. Plus due to the structure of the fibers, it felts naturally. Wool is highly regarded for its ability to felt and form a fabric that cannot be torn or pulled apart.

100% Wool Design Felt Floor Coverings

FilzFelt floor coverings are manufactured in Germany and the United States of the highest-quality Merino Wool Design Felt stitched or embroidered with nylon threads for durability. Felt floor coverings are a timeless flooring covering option suitable for residential or light contract use. Due to the unique characteristics of wool and nonwoven textiles, care must be taken to properly install and maintain a wool felt floor covering.

Installation Instructions

- 1 Wool felt is a nonwoven textile produced from a natural fiber that is elastic and responsive to its environment. The scales on the fibers react to temperature and humidity and cause them to expand or contract depending on the environmental conditions. It is recommended that the rug acclimate and relax for 24-48 hours and be repositioned, as needed.
- 2 Position the rolled-up rug in the location where the floor covering is to be placed.
- 3 Slowly roll out the rug, pulling it taut as you go. For larger rugs, it is advisable to have one individual hold the starting end and another unroll and position.
- 4 Once the entire rug has been rolled out, pull and smooth as needed. As wool is a natural fiber, some irregularity is normal and does not indicate any defect however the natural elasticity allows for reshaping.
- 5 Ensure that any edges at seams are aligned with the rest of the rug by gently pulling at the seam.
- 6 Once the rug has relaxed, acclimated and is properly placed, you may impede movement and rolling by adhering the floor covering to hard surfaces with carpet tape. A suitable tape is Scotch® Rug and Carpet Tape. We also recommend our anti-slip latex backing or rug pad to stabilize the rug.

Cleaning Instructions

Like any natural fiber, a minimal approach should always be taken to clean wool felt since the cleaning method could potentially do more damage than the stain. The cleaning approach should be (1) vacuum with a clean, soft brush, (2) clean with water and mild detergent, (3) clean with chemical spot remover. **Always test any cleaning method first in an inconspicuous area.**

Wool has a low degree of dry soil pick-up compared with other fibers. However, to remove the accumulation of general airborne debris, wool felt may be lightly vacuum with a clean, soft horsehair upholstery brush. Please note that slight shedding of wool fibers is normal and not indicative of any defect. These loosened fibers are easily vacuumed away and will decrease over time.

If a wet spill should occur, blot up the liquid as soon as possible with a dry cloth to avoid absorption. Avoid aggressive rubbing as this can continue the felting process and change the surface appearance of the felt. For removal of minor stains, if the floor covering can be removed it is best to obtain the services of a professional dry cleaning company that is familiar with the special care of wool. If not possible, a mild enzyme-based detergent (such as Tide Free) is recommended. Create a dilute solution by adding three parts water to one part detergent in a clean container. Use a clean paper towel to gently blot the detergent into the stain. Press and release, press and release. Using a separate container of just clear water, use clean, moist paper towels to blot more water into the stain. Press and release, press and release. Finish by blotting firmly with clean, dry paper towels until the area is nearly dry.

There are many solvent-based spot removers available. Although they are not recommended except in the case of emergency, the best choices for wool felt are dry cleaning fluids. Be sure to test in an inconspicuous area first. Blot the stained area with a clean cloth soaked in dry cleaning fluid, then blot with a clean cloth until dry.