



CBRE

CBRE Beijing

Project Profile

filzfelt •

CBRE Beijing

Specifier	Gensler
Location	Beijing, China
Products	Tac-Tile + Custom Akustika 10 Wall
Felt Color	150 Weiß
Substrate Color	02 Medium Grey
Photographer	Yunfeng Shi from Fujue Photo

CBRE—a commercial real estate services and investment firm—wanted its Beijing offices to fit its locale. So at the main reception area, the character of 'Cheng' from the Ming and Ch'ing dynasties, which denotes knowledge, is translated into Tac-Tile acoustic tiles that bring to mind the glazed tile roofs of the Forbidden City and stacks of open books. The dimensional acoustic wallcovering transitions away from the reception desk into custom Akustika 10 Wall panels with cut-outs that keep the pattern (and sound absorption) going strong.

