

Communispace

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Project Profile

filzfelt



## Communispace

<b>Specifier</b>	Spagnolo Gisness & Associates
<b>Location</b>	Boston MA
<b>Product</b>	3mm Wool Design Felt
<b>Felt Color</b>	200 Natur
<b>Photographer</b>	Bob O'Connor

Communispace's work environment is open, energetic and collaborative, reflecting the company's innovative market research strategies. Spagnolo Gisness & Associates designed this feature wall to produce a dramatic effect for visitors and to evoke a strong first impression as visitors enter the Boston headquarters.

This project displays the inherent qualities and beauty of 100% Wool Design Felt. 3mm Design Felt in 200 Natur, a natural grey wool that is only washed before felting, promotes a soft appearance (and feeling!) as wall covering. First, layers of gypsum wallboard are built out to make the 'C' logo. Felt is then adhered to the gypsum and within the 'C' recess. The felt is inserted into the recess to keep a consistent texture across the wall and the return of the drywall is painted grey to reveal the depth. When combined with pin-mounted signage this wall yields a strong yet subtle graphic conveying the personality and branding of Communispace before a client even opens the door.

