



JWT Atlanta
Project Profile

filzfelt •



JWT Atlanta

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| Specifier | IA Interior Architects |
| Location | Atlanta GA |
| Products | 3mm Wool Design Felt + 5mm Wool Design Felt |
| Felt Colors | 242 Pink + 437 Aubergine |
| Photographer | Eric Laignel |

For JWT, a communications and advertising agency in Atlanta, IA | Interior Architects infuses colorful felt to soften the minimalist aesthetic of raw, unfinished ceilings, concrete floors and sleek glass. And acoustical considerations were extremely important in the selection of the interior finishes for the main conference rooms. Strips of 5mm Wool Design Felt in 242 Pink and 437 Aubergine are cut in various widths and direct-glued to a one-inch acoustical foam substrate in the conference rooms to create overlapping strips that add depth and increased sound muffling. Also, 3mm Design Felt in the same color palette is wrapped around sliding doors to create multi-functional tackable surfaces.

