



The San Diego Union-Tribune

# San Diego Union Tribune

Project Profile

filzfelt •

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<b>Specifier</b>	Gensler
<b>Location</b>	San Diego CA
<b>Product</b>	ARO Plank 2
<b>Felt Color</b>	686 Enzian
<b>Photographer</b>	Ryan Gobuty

When the San Diego Union Tribune returned to its downtown San Diego roots in a twenty-four-story tower, Gensler aimed to make the space reflect the changes that have taken place in publishing. The space is sleek and contemporary, located in a neighborhood that has been reinvented as a high-tech, innovation hub. The monochromatic space features bright blue pops of color throughout. ARO Plank 2 in the bright blue hue of 686 Enzian provides soft (but colorful) contrast to the sleek finishes of stone, exposed concrete walls, and glass and makes quite an impact on visitors.

