



Seubert Insurance

Project Profile

spinneybeck | filzfelt



Seubert Insurance

Specifier	NEXT Architecture
Location	Pittsburgh PA
Products	Design 406, Rain
Colors	Painted White MDF, 509 Kamel Wool Design Felt
Photographer	Brian Riedel Photography

NEXT Architecture teamed up with Seubert to design a dynamic, modern workspace that captures the company's identity as a leading insurance organization. Drawing inspiration from Seubert's bold branding and iconic 'road' logo, the team introduced sweeping curves and rounded lighting for a space that feels unified and unmistakably Seubert.

Design 406 from Spinneybeck by prolific sculptor Erwin Hauer in white MDF serves as a striking backdrop at the company's entrance. The cascading curves mirror the brand's aesthetic with a timeless and sophisticated statement and set a neutral background for the company's colorful logo. In an adjoining conference space, curves come in the form of Rain. A sunny pop of color in 509 Kamel, combined with the natural texture of wool felt and flowy, on-edge detailing, offers a warm welcome to staff while helping to turn the volume down in a space where larger groups gather.

