



Square
Project Profile

filzfelt •



Square

Specifier	Bohlin Cywinski Jackson
Location	San Francisco CA
Product	Custom Hanging Panels
Felt Color	180 Terracotta
Photographer	Matthew Millman

For the new offices of Square, the mobile payments company, Bohlin Cywinski Jackson converted an existing data center in the market district of San Francisco. The 173,000-square-foot office is organized around a central boulevard with individual departments taking the form of neighborhoods clustered around transparent team rooms. The clean, white office is a reflection of Square's products and strong visual identity. Color is applied selectively with Custom Hanging Panels in striking 180 Terracotta helping to demarcate key landmarks. These panels take standard Matrix Hanging Panels and customize them with Square's logo to evoke strong color and subtle branding.

