



# Three H Showroom

Project Profile

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## Three H Showroom

<b>Specifier</b>	Three H Furniture Systems Limited
<b>Location</b>	Chicago IL
<b>Product</b>	CNC cut + Laminated Wool Design Felt
<b>Felt Colors</b>	100 Wollweiß + 179 Hellrot

Thousands of designers flock to NeoCon every year to see the latest and greatest in North American design. With so many visitors, vendors strive to make an impact and attract attendees to their space. At the Three H showroom, brightly colored felt panels create a dramatic entrance at the Merchandise Mart in Chicago, Illinois. The branding of the company is rendered in 5mm 179 Hellrot + 3mm 100 Wollweiß which are CNC cut and laminated together. This configuration creates a sophistication and depth at the entrance to the showroom. In order to secure the panels in the busy corridor, the panels are installed with a custom fixed hardware system at top and bottom by Lakewood Interiors.

