



TikTok
Project Profile

filzfelt•

TikTok

Specifier	Gensler
Location	Scottsdale AZ
Products	3mm Wool Design Felt, Arcade, ARO Plank 1
Felt Colors	150 Weiß, 160 Beige
Photographer	Fotoworks

For the offices at TikTok, a social media platform known for its lively content, design firm Gensler infused the space with principles of calm and wellness for the company's health and safety team. A leader in sustainable and environmentally friendly practices, Gensler also prioritized natural and renewable materials to create a work environment centered on staff well-being that also reflects TikTok's vibrant culture.

In an inviting communal corner, ARO Plank 1 in a soothing 160 Beige helps keep the sound down, lining the room's perimeter and creating a patterned backdrop that echoes the space's curvy booths and rounded walls. In the office's yoga studio, staff can find calm and quiet in a space lined entirely with soft wool felt. On a feature wall, Arcade presents a repeating pattern of soft curves in 150 Weiß, creating visual interest while minimizing the volume, perfect for quieting the mind and finding one's center.

